

# **Organisers' Statement of Attendance Facilities Management Ireland 5 - 6 March 2019, RDS Dublin**

## **Overview**

**FM Ireland delivered over 1250 attendees.**

The tone of the show was best summed up as quality.

The morning of Day 1 was busy with quality attendees making up the visitor audience.

Day 2 was noticeably busier from the get go, and maintained a high level of attendance for longer with exhibitor conducting demo's and client conversations even after the show was officially closed. Exhibitors commented that Day 2 had delivered a worthwhile and active audience of senior buyers and decision makers, for which FM Ireland has become known.

FM Ireland once again worked with our supporting Association/Organisations to identify and deliver relevant content addressing the various aspects involved in FM, Health & Safety, Fire Safety, Security, Building Information Modelling, Energy, Maintenance and Operations.

The conference streams featured over 55 individual Speakers, Panelists and Chairs and were well attended. The subject matter of individual presentations with papers addressing topics such as "The Fire Safety Task Force Report & It's Implications" and "Creating Next Generation Collaborative Work Environments" each achieving 50+ delegates.

The importance of these sessions to the delivery of quality attendees should be recognized, as many had planned the timing and length of stay to allow them to hear particular talks/sessions.

The Networking reception at the end of day 1, which was open to visitors, speakers and exhibitors attracting around 100 attendees, was a success. With attendees stating that the opportunity to share a drink, enjoy some food, relax and discuss the day was welcomed.

One of the things that seemed to please exhibitors was the focused nature and quality of the audience delivered. Many commented on the quality achieved and the lack of low level representatives, students and time wasters, which other events deliver which meant exhibitors had the time to have meaningful conversations with the actual decision makers.

**Hugh Robinson**, Exhibition Director

# Visitor Attendance & Demographic Data

## Attendance Details

### Pre-Registrations (as of the 1 March) - 1056

The following figures represent a brief analysis of the attendance at Facilities Management Ireland

Attendance Type	2019		
	Day 1	Day 2	Total
Registrations (Pre-Reg and On-site)	355	423	778
Speakers*	27	29	56
Associations*	10	9	19
<b>Total Individual Attendance</b>	<b>392</b>	<b>461</b>	<b>853</b>
Repeat Attendance (day 1 to day 2)	-	22	22
<b>Total Visitor Attendance</b>	<b>392</b>	<b>483</b>	<b>875</b>
<b>Exhibition Staff</b>			<b>381*</b>
<b>Total On-Site Attendance:</b>			<b>1256*</b>

\* Exhibitor staff have been shown separately in the above figures to reflect the scope of discussions and collaboration that takes place within the 'supplier market' to deliver FM services

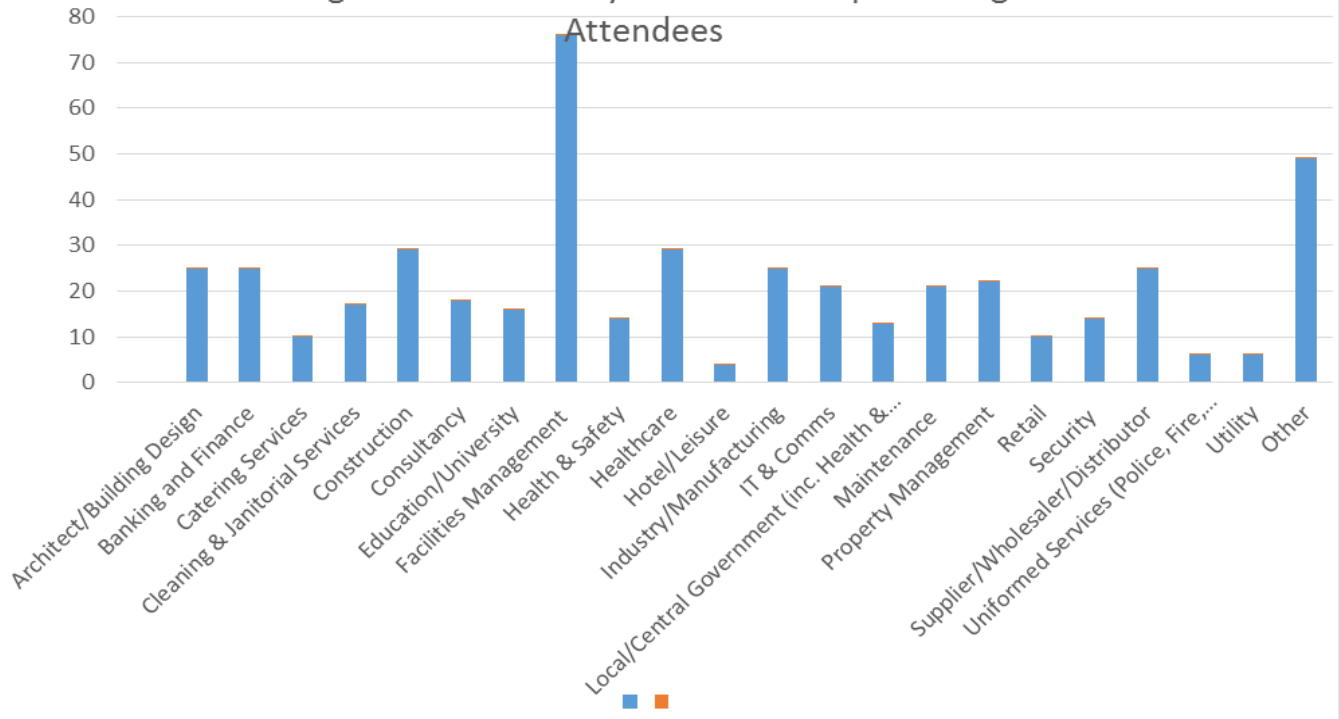
## Geography - Visitors By Country as a percentage of Total Attendees

Ireland	91.31%
N. Ireland	2.54%
UK	5.30%
ROW	0.85%

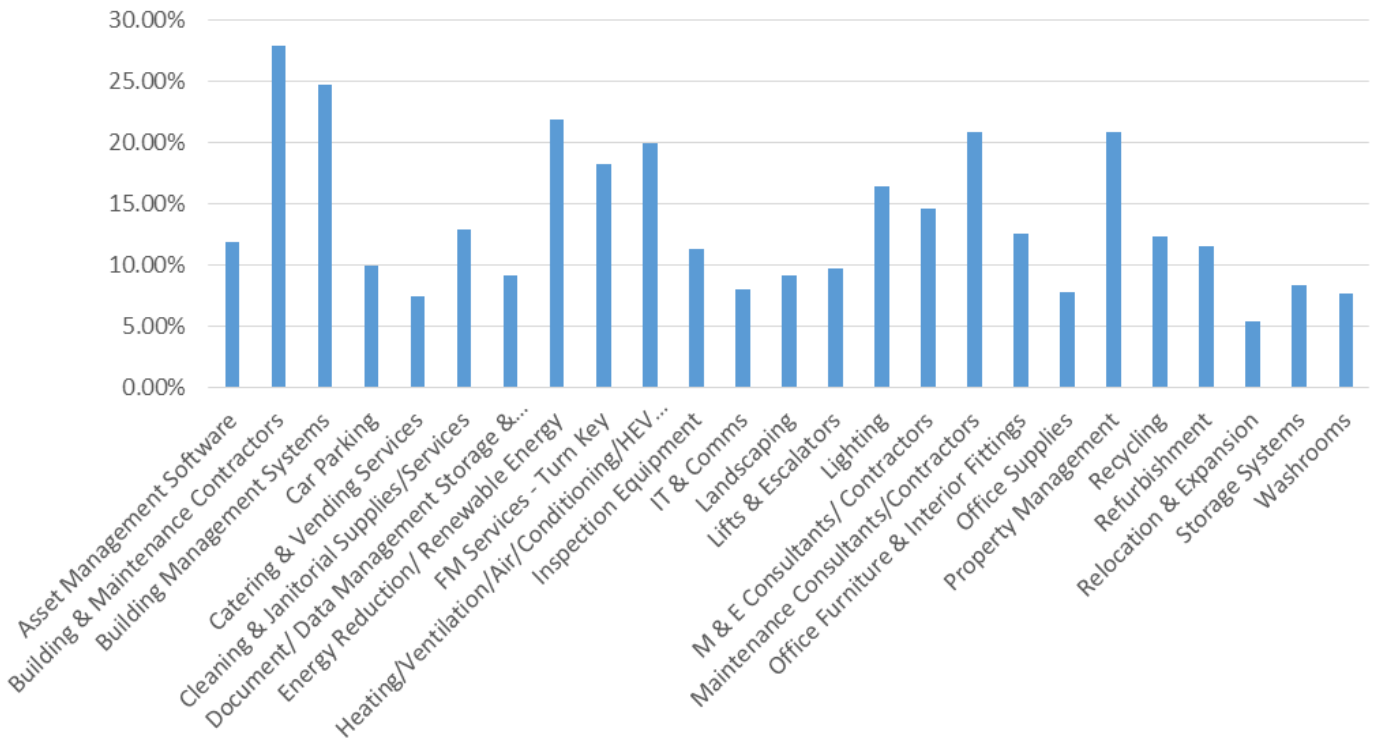
## Graphs To Follow include

1. Attendee Organisation Primary Function as a percentage of Total Attendees
2. FM Product and Service Interest as a Percentage of Total Attendees
3. Health & Safety Product and Service Interest as a Percentage of Total Attendees
4. Fire Safety & Security Product and Service Interest as a Percentage of Total Attendees
5. Other Visitor Product and Service Interest as a Percentage of Total Attendees

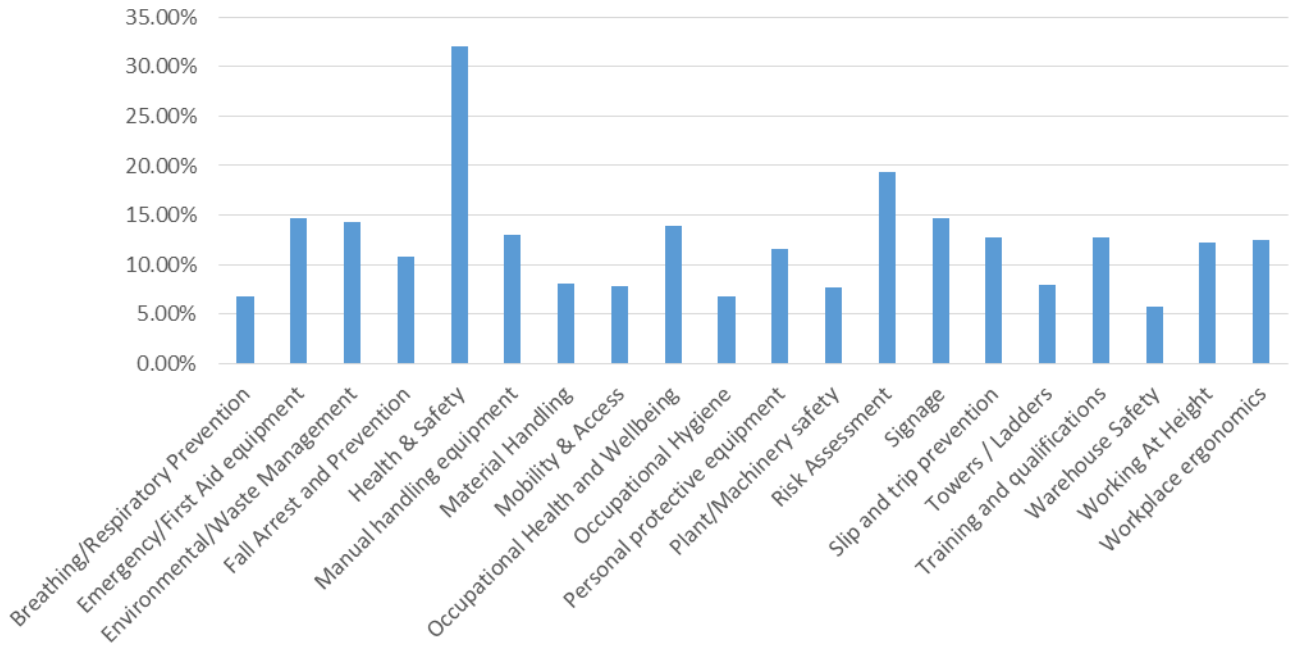
Attendee Organisation Primary Function as a percentage of Total



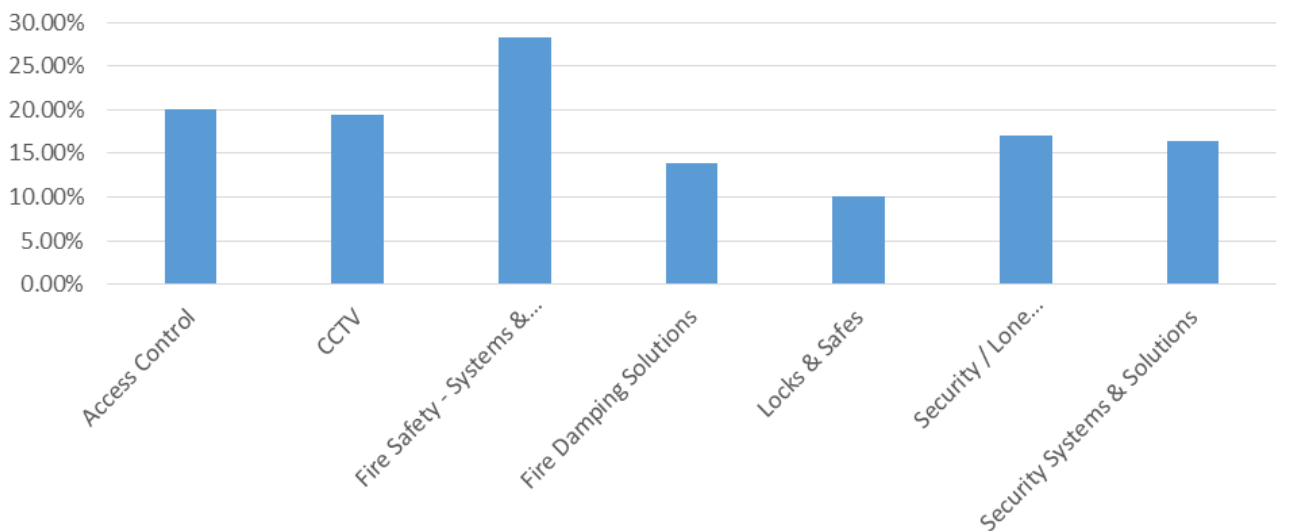
FM Product and Service Interest as a Percentage of Total Attendees



## Health & Safety Product and Service Interest as a Percentage of Total Attendees



## Fire Safety & Security Product and Service Interest as a Percentage of Total Attendees



## Other Visitor Product and Service Interest as a Percentage of Total Attendees

