

# Organisers' Statement of Attendance

## Facilities Management Ireland

### 6 - 7 March 2018, RDS Dublin

#### Overview

**FM Ireland delivered over 1200 attendees, despite Ireland seeing the heaviest snow in 36 years, which forced the majority of organisations to shut down from Wednesday – Friday the previous week and making some parts of Ireland still impassable at the time FM Ireland opened.**

The tone of the show was best summed up by one of our exhibitors, Contico, who said “we’re chuffed at what they got out of FM Ireland, we had some really solid enquiries and made contacts in organisations that we have been targeting for a number of years which we would not have achieved if we were not at FM Ireland.” And they were not the only company to express this thought.

The general feel from the show floor was that it was quality over quantity, with the show losing out on around 400 visitors from last year.

FM Ireland once again worked with our supporting Association/Organisations to identify and deliver relevant content addressing the various aspects involved in FM, Health & Safety, Fire Safety, Security and Buildings Maintenance and operations.

The conference streams featured over 55 individual presentations and were well attended with an average of 27 people at each, with “GDPR for FM” & “How can an Effective Workplace Strategy Support an Organisers Goals?” standing room only.

*“Just a quick note to say the GDPR event went very well yesterday with all seats filled. And I must compliment you on how well the event looked yesterday, it really looked great...Well done to all involved.”* **Damien Traynor, Managing Director, Ambit Compliance**

*“...enjoyed speaking and participating in the panel discussion afterwards, it was an excellent stream and we are happy to do it again next year with refreshed perspective”* **Kieran Beggan, CEO, Integrated Facilities Solutions**

The importance of these sessions to the delivery of quality attendees should be recognized, as many had planned the timing and length of stay to allow them to hear particular talks/sessions.

The Networking reception at the end of day 1, which was open to visitors, speakers and exhibitors attracted between 80 – 100 attendees, was a success. With attendees stating that the opportunity to share a drink, enjoy some food, relax and discuss the day was welcomed.

One of the things that seemed to please exhibitors was a lack of time wasters, allowing them to spend more time with those that were looking for meaningful business conversations.

**Hugh Robinson**, Exhibition Director

# Visitor Attendance & Demographic Data

## Attendance Details

### Pre-Registrations (as of the 1 March) - 1076

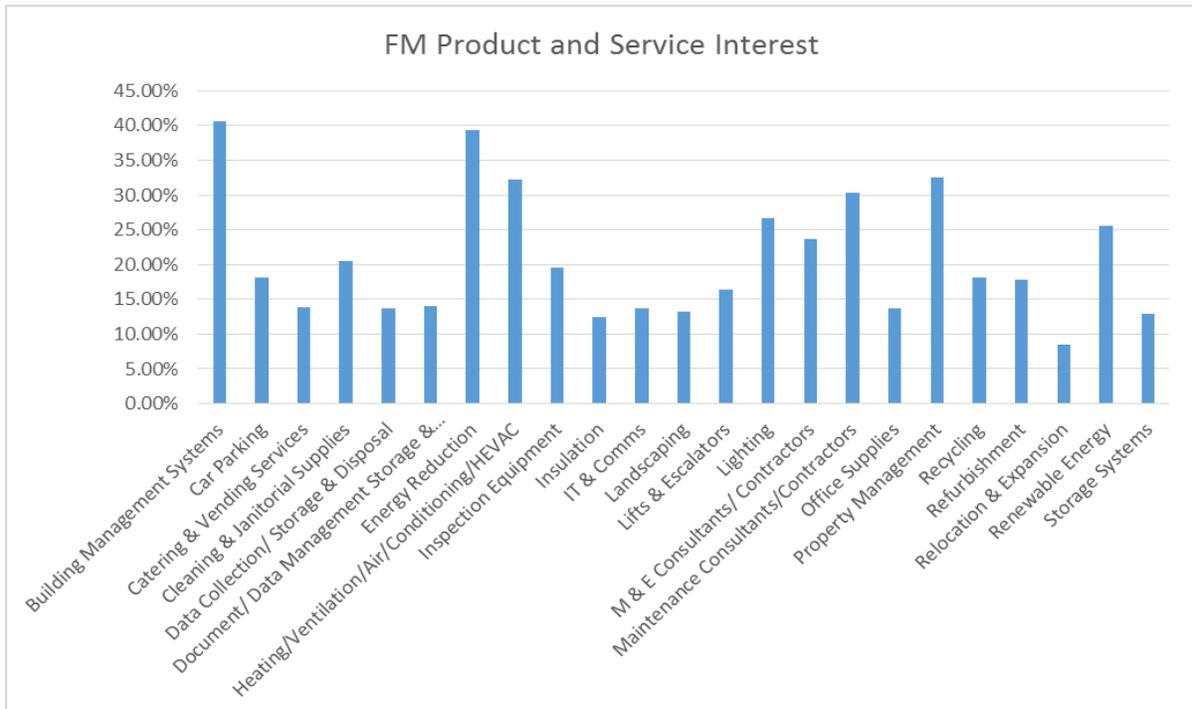
The following figures represent a brief analysis of the attendance at Facilities Management Ireland

Attendance Type	2017	2018		
	Total	Day 1	Day 2	Total
Registrations (Pre-Reg and On-site)	1056	384	326	710
Speakers*	59	35	22	59
Associations*	22	9	10	19
<b>Total Individual Attendance</b>	1017	428	358	788
Repeat Attendance (day 1 to day 2)	96	-	22	22
<b>Total Visitor Attendance</b>	1213	428	378	810
<b>Exhibition Staff</b>	387			391*
<b>Total On-Site Attendance:</b>	1500			1201*

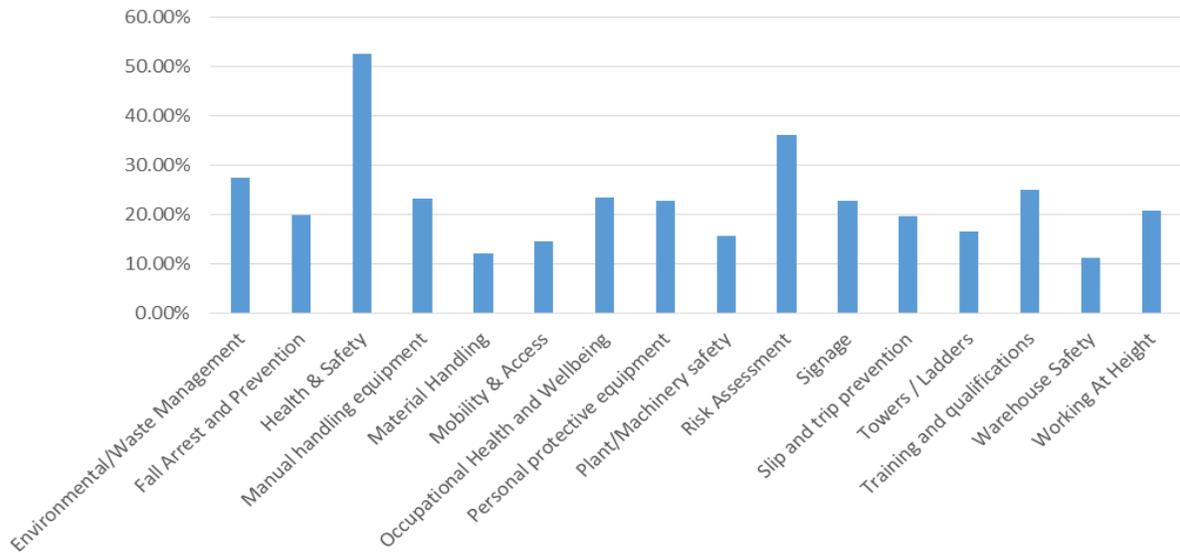
\* Exhibitor staff have been shown separately in the above figures to reflect the scope of discussions and collaboration that takes place within the 'supplier market' to deliver FM services

## Geography - Visitors By Country as a percentage of Total Attendees

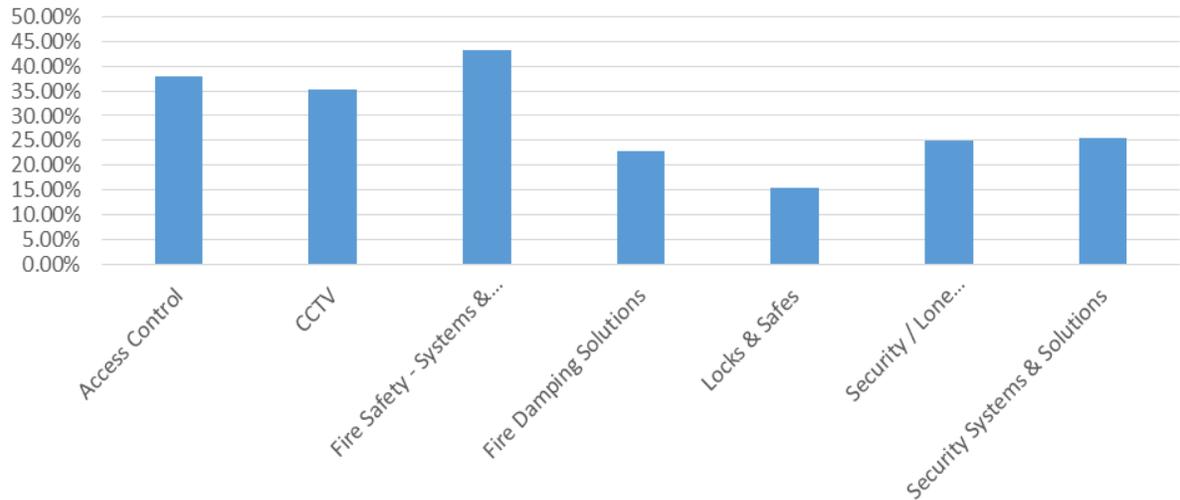
Ireland	– 92.0%
Northern Ireland	– 3.9%
UK	– 4.6%
ROW	– 0.5%



## Health & Safety Focused Visitor Product and Service Interest as a Percentage of Total Attendees



## Fire Safety & Security Focused Visitor Product and Service Interest as a Percentage of Total Attendees



## Other Visitor Product and Service Interest as a Percentage of Total Attendees

